

- 14 -

**THE CLAIMS DEFINING THE INVENTION ARE AS FOLLOWS:**

1. A method of providing a web site comprising:

hosting a web site on a web server, said web site having at least  
5 one template page defined by a template, said template defining how content  
should be assembled into a page by a client's computer and including at least  
one content identifier corresponding to electronic content stored on a content  
server;

said web server receiving a request for a template page from a  
10 client computer;

said web server responding to said request by sending said  
template to said client computer;

said client computer ascertaining said content identifier from said  
template;

15 said client computer sending a content request to said content  
server according to said content identifier;

said content server receiving said content request and responding  
by searching records of said content server to locate content associated with  
said content identifier and sending said content to said client computer;

20 said client computer assembling at least one page in accordance  
with said template and including said content and displaying said page.

2. A method as claimed in claim 1, wherein said content comprises a  
set of content records stored in database, said records being indexed by said  
25 content identifier.

3. 3. A method as claimed in claim 1, wherein said content identifier  
comprises a URL comprising a first portion corresponding to said content server  
and a second portion corresponding to said content.

4. A method as claimed in claim 1, wherein said content server  
formats said content into a portion of mark-up language before sending it to  
said client computer.

5. A method as claimed in claim 1, further comprising said content  
server having records for a plurality of web sites, said records being identified  
by content identifiers unique to the web site to which the content of the records

- 15 -

belong.

6. A method as claimed in claim 1, wherein said request is sent in response to a user operating said client computer to select said content.

7. A method as claimed in claim 1, further comprising providing access to said records of said content server belonging to said web site to an administrator of said web site and providing means to enable said administrator to modify said records to thereby modify the content of said web site.

8. A method as claimed in claim 1, comprising providing one or more scripts in said template page to enable communication with said content server.

9. A method as claimed in claim 5, wherein said method is used to provide a plurality of web sites each having at least one template page specific to the web site

10. A method as claimed in claim 1, further comprising providing a template having a plurality of content identifiers corresponding to different sets of content, ascertaining which content identifier relates to the request on the basis of the request and sending the ascertained content identifier to said content server.

11. Apparatus for providing a web site comprising:  
a content server; and  
a web server hosting a web site, said web site having at least one template page defined by a template, said template defining how content should be assembled into a page by a client's computer and including at least one content identifier corresponding to electronic content stored on a content server, said web server being configured to receive a request for a template page from a client computer and in response to send said template to said client computer;

wherein said content server has records containing electronic content and is configured to receive a request from said client computer for the content associated with said content identifier and in response to search said records to locate said content and send said content to said client computer;

whereby said client computer can assemble at least one page in

- 16 -

accordance with said template and including said content and then display said page.

12. Apparatus as claimed in claim 11, wherein said content comprises a set of content records stored in a database, said records being indexed by said content identifier.

13. Apparatus as claimed in claim 11, wherein said content identifier comprises a URL comprising a first portion corresponding to said content server and a second portion corresponding to said content.

14. Apparatus as claimed in claim 11, wherein said content server is configured to format said content into a portion of mark-up language before sending said content to said client computer.

15. Apparatus as claimed in claim 11, further comprising means for providing access to said records of said content server belonging to said web site to an administrator of said web site and providing means to enable said administrator to modify said records to thereby modify the content of said web site.

16. Apparatus as claimed in claim 11, wherein one or more scripts are provided in said template page to enable communication with said content server.

17. Apparatus as claimed in claim 13, comprising a plurality of web servers, each hosting at least one web site, each having at least one template page specific to the web site.

18. Apparatus as claimed in claim 11, wherein said template has a plurality of content identifiers corresponding to different content, and said client sends a content identifier to said content server on the basis of a selection by a user of said client computer.